



Modeling and Benchmarking Supply Chain Leadership: Setting the Conditions for Excellence (Resource Management)

Joseph L Walden

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What is motivational dysfunction? You have seen it, you may even have experienced it, and you have certainly felt the effects of this dysfunction in your workplace. Often undiagnosed, employees suffering from motivational dysfunction have lowered motivation caused by a lack of excitement for their job. This serious issue can cost companies billions of dollars per year in lost productivity. How can you combat this in your organization? Simply put, leadership is the cure. Focusing on the *people aspect* of supply chains, **Modeling and Benchmarking Supply Chain Leadership: Setting the Conditions for Excellence** provides the framework for leading people to achieve new levels of excellence.

Applying his 30 years of supply chain experience and exemplary leadership, Joe Walden details the qualities considered benchmarks for measuring leadership success. He uses the LEADERSHIP© acronym to establish a framework. Each chapter examines a critical attribute, defining it and using examples of good and bad leadership from the military and a range of commercial industries. Just as the study of operations management used the House of Quality to describe how quality is designed into and built into a product; Walden looks at how the attributes of leadership form a House of Leadership.

More than a few business leaders have insinuated that the supply chain is where future competitions will be ?and winning those competitions will require leadership. While technical skills, automation of functions, and information systems are important, without the right people with the right training and skill set, supply chains will fail and motivational dysfunction will take hold. This book provides a model of leadership to motivate your team and empower them to make the decisions that set the conditions for supply chain victory.

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