



Santiago de Chile: una ciudad atractiva para un país competitivo (Spanish Edition)

Carlos de Mattos, Pedro Bannen, Luis Fuentes

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¿El avance competitivo de Chile en el actual entorno globalizado y dentro de América Latina es similar al progreso de Santiago como una ciudad con alta competitividad urbana? ¿Son proporcionales sus avances, en comparación con sus retrocesos? ¿La evolución de la capital está acorde a lo proyectado como país?

La competitividad urbana ha devenido un requisito estratégico ineludible para el crecimiento económico y se ha conformado como parte medular de los nuevos enfoques de gestión pública. El libro y su investigación sitúan a Santiago de Chile en ese escenario y analizan el porqué dicho concepto no ha sido del todo abordado para la transformación y crecimiento de la ciudad durante el último tiempo, más aún en un contexto que podría ser favorable para potenciar a la capital como un referente en la región.

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