



Anglizismen in Blogs deutschsprachiger Länder (German Edition)

Carmen Ghofli

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Studienarbeit aus dem Jahr 2007 im Fachbereich Sprachwissenschaft / Sprachforschung (fachübergreifend), Note: Sehr gut, Université de Fribourg - Universität Freiburg, Veranstaltung: Landeskunde deutschsprachiger Länder, 9 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Unser Alltag ist geprägt von amerikanischen Bräuchen, wie Halloween oder Thanksgiving, amerikanischen Produkten, wie Coca Cola und amerikanischen Filmen, welche im Kino oft in der Originalsprache gezeigt werden. Es ist daher nicht verwunderlich, dass die Gegenwartssprache immer mehr von anglizistischen Ausdrücken, wie Talkshow, Bar oder Couch, durchzogen wird.

Hadumod Bussman unterscheidet jedoch die Fremdwörter von den Lehnwörtern, welche ihrerseits wiederum unterteilt werden können. Die vorliegende Arbeit untersucht die Arten und die Funktionen von Anglizismen, welche in Blogs verwendet werden. Dabei werden Texte von Autoren verschiedener deutschsprachiger Länder analysiert und miteinander verglichen. Die Analyse soll untersuchen, ob die Verwendung von Anglizismen in der Alltagssprache grosse Unterschiede in den deutschsprachigen Ländern aufzeigt.

Zunächst soll der Begriff Webblog, oder kurz: Blog, näher beschrieben und der Zweck für verschiedene Zielgruppen dargelegt werden. Ein weiterer Abschnitt erklärt die Begriffe Anglizismus und Entlehnung, um die darauffolgende Untersuchung verständlicher zu machen.

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