



# El comercio internacional (Spanish Edition)

*Elhanan Helpman*

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## **El comercio internacional (Spanish Edition)** Elhanan Helpman

Ensayo económico en el que Elhanan Helpman, profesor de Harvard, describe y explica la evolución de las teorías del comercio desde sus orígenes hasta la etapa actual. Contiene estudios comparativos de caso con los que se ilustran teorías clásicas y, finalmente, revisa la naturaleza de las estrategias de inversión actuales y el papel tanto de las grandes corporaciones como de las empresas independientes. Comienza por la llamada teoría de la ventaja comparativa para culminar con una revisión de las teorías actuales que explican la fragmentación de los procesos productivos y las estrategias de inversión, para acercar a los no economistas a la teoría macroeconómica.

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