



## The Psychology of the Stock Market

G. C. Selden



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Whether you're up or down at the moment, one fact remains: the stock market is actually 75% psychological and only 25% financial.

THE PSYCHOLOGY OF THE STOCK MARKET: Human Impulses Lead To Speculative Disasters is a brief, but fascinating guide about what really influences the way the financial markets behave.

Author G.C. Selden examines how to stay emotionally neutral in making investment decisions whether you're buying or selling - and how financial markets are driven by deep-rooted emotions such as fear, greed, and panic.

Paying particular attention to the role that investor psychology plays in the movement of the market and individual stocks, THE PSYCHOLOGY OF THE STOCK MARKET is full of investment advice and unaffected wisdom, which remain relevant in today's marketplace.

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