



Plant Location Selection Techniques

Edwin M. McPherson

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This book ties together history, legislation and economics to create an awareness of what chances an individual will have when he selects a location for a plant. Key costs are discussed including those mandated by the environment and by legislation. The impact of cultures, both past and present, upon the opportunity for economic success are reviewed. It is a "How To" and a "Beware" presentation of plant location, both domestic and international.

The book is designed to provide chief executive officers, manufacturing vice presidents, chief engineers and engineers a checklist of things to do in analyzing a potential plant site. It is also designed to provide state and local industrial development staffs' guidance in their efforts to obtain industry. New entrepreneurs will find this book to be useful in making presentations to financial agencies.

The do's and don'ts of plant location are dealt with from both the current and historical prospective. The impact of legislation upon manufacturing costs and thereby industry location is covered by both current and past examples.

Examples of failed locations from both industry and site planners perspectives are provided. The book shows how to choose the best location in a country through arraying the basic economic and social facts in an orderly manner. Both tangible and intangible cost analysis and factor weighting are covered. Included are the impact of customs, legal systems, ways of doing business upon costs, management style and plant efficiency.

Current legislation's potential impact upon plant location is evaluated. This review includes GATT, NAFTA, CBI and other international direct and indirect influences on markets and costs. Also the present and potential impact of OSHA, ADA, EPA and other national mandates is covered.

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