Enterprise Business Architecture: The Formal Link between Strategy and Results

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A critical part of any company's successful strategic planning is the creation of an Enterprise Business Architecture (EBA) with its formal linkages. Strategic research and analysis firms have recognized the importance of an integrated enterprise architecture and they have frequently reported on its increasing value to successful companies. Enterprise Business Architecture: The Formal Link between Strategy and Results explains the approach needed for the development of a formal but pragmatic EBA.

Part I introduces EBA concepts and terms, and emphasizes the importance of architectures in reaching business goals. This section challenges you to research and analyze the architectural needs of your business. This analysis enables you to understand both your chosen architecture and the behaviors and discipline needed to maximize its potential. Part II illustrates a high-level approach for building the EBA. It provides you with a richly illustrated case study and guidance for relating the value of this approach to your enterprise. Part III provides suggestions derived from successful engagements that implemented the formal EBA approach with integrated enterprise architectures. This section demonstrates that success does not result from a one-time project, but instead emerges from a new EBA-based corporate behavior.

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