



Idea to Invention: What You Need to Know to Cash In on Your Inspiration

Patricia Nolan-Brown

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You don't have to be a mechanical genius to be an inventor. Anyone can invent—a parent wrestling with a baby sling . . . a coach frustrated with slick-soled running shoes . . . an office worker determined to keep the computer cords untangled. Inventing is simply finding clever solutions to everyday challenges. Author and inventor Patricia Nolan-Brown has turned common annoyances into ingenious and money-making products. She shares the tricks of her trade in *Idea to Invention*, a practical guide that helps ordinary people look at their world with the eyes of an inventor. Readers will learn six simple steps to invention—and discover:

- How they rate on six crucial personality traits

- Creativity habits that spark invention
 - The power of tape-and-paper prototypes to refine their vision
 - How to navigate the ins and outs of licensing and patenting their product
 - The pros and cons of finding a licensed manufacturer vs. running a home-based assembly line
 - How to promote their invention—from perfecting the pitch and finding store buyers to trade-show shortcuts and strategies for creating buzz online
 - Product enhancements that add years to shelf life
- From initial concept to thriving business, this handy guide simplifies the invention process and gives creative thinkers the competitive edge they need to achieve success.

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Sarah Stiles:

Spent a free time and energy to be fun activity to perform! A lot of people spent their spare time with their family, or their very own friends. Usually they doing activity like watching television, about to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your current free time/ holiday? May be reading a book could be option to fill your free of charge time/ holiday. The first thing that you'll ask may be what kinds of e-book that you should read. If you want to try look for book, may be the publication untitled Idea to Invention: What You Need to Know to Cash In on Your Inspiration can be great book to read. May be it could be best activity to you.

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A lot of people always spent their very own free time to vacation as well as go to the outside with them family or their friend. Did you know? Many a lot of people spent that they free time just watching TV, or perhaps playing video games all day long. If you need to try to find a new activity that is look different you can read some sort of book. It is really fun in your case. If you enjoy the book that you just read you can spent all day long to reading a publication. The book Idea to Invention: What You Need to Know to Cash In on Your Inspiration it is extremely good to read. There are a lot of people who recommended this book. These were enjoying reading this book. In the event you did not have enough space to develop this book you

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