



Confessions of a Successful CIO: How the Best CIOs Tackle Their Toughest Business Challenges (Wiley CIO)

Dan Roberts, Brian Watson

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Be the most effective CIO you can be—by learning from the best in the business

Today's Chief Information Officers must be an entirely new breed of technology leader. With ever-changing demands from the business, and in an increasingly technology-centric business environment, CIOs must find game-changing innovations and process improvements that make a real impact on the bottom line. Business executives need their CIOs to be real partners—speaking the language of the business and donning their strategist caps—not just commodity managers. Those IT leaders who fail to break out of the order-taker, utility manager mold will, simply put, be looking for a new job.

In *Confessions of a Successful CIO: How the Best CIOs Tackle Their Toughest Business Challenges*, current and future CIOs will gain invaluable perspectives from the stories of today's best IT leaders. These acclaimed leaders—each profiled in their own chapter—explain the toughest business decision they had to make, and how the outcome influenced and impacted their leadership style. These in-depth anecdotes take the reader inside some of the most challenging business climates imaginable and chronicle how these elite CIOs made the decisions that mattered.

- Read detailed case studies of how some of the best CIOs have handled their most challenging business problems
- Learn how the best CIOs anticipate changes to their business and respond—before the business comes knocking
- Explore how these top-flight CIOs make critical decisions around strategy and IT to not only benefit their companies, but in some cases, to save them from becoming obsolete.
- Analyze their perspectives on managing people, crises and balancing the risks and rewards of their "bet the farm" strategies

Confessions of a Successful CIO is the new playbook for learning how to take risks, respond to crises, and create more value from IT. Each chapter presents a different challenge, giving present-day and future IT leaders the chance to examine, analyze and learn so that they can be just as successful as the CIOs they're reading about.

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