



Entrepreneurship: A Global Perspective (Routledge Masters in Entrepreneurship)

Stephen Roper

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Entrepreneurs exist in every country but the nature and level of entrepreneurial activity differs remarkably. Why is this? What shapes the level of entrepreneurial activity in each country? What defines entrepreneurial activity? As more and more teaching and research into entrepreneurship reflects its often international nature, the need for literature reflecting this grows. This concise new textbook provides an introduction to topics in entrepreneurship in a global context; focusing on how enterprise works across the world.

Important topics such as financing, innovation and (anti) social enterprise are discussed in detail throughout the text and examples and case studies are used to illustrate the application of different theoretical and conceptual approaches to entrepreneurship and the role it plays in developed, emerging and transitional economies.

Entrepreneurship: A Global Perspective is suitable for both final year undergraduate and postgraduate courses in enterprise and is likely to appeal particularly to student groups with a strong international element.

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