



# Exploring Knowledge-Intensive Business Services: Knowledge Management Strategies

*Eleonora Di Maria, Professor Grandinetti*

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An updated view of knowledge management strategies of knowledge-intensive business services, focusing on how these service firms manage innovation in the framework of the knowledge economy. The authors offer an original analysis of key processes of business services specializing in different activities such as design, professional firms, and information technology. This volume contains rich case studies, surveys and quantitative economic analysis carried out in Canada, France, Germany, India, Italy, Russia and Spain. It gathers contributions from respected scholars specializing in knowledge-intensive business services and offers a fresh overview of the dynamics concerning knowledge management in services, with respect to firms embedded in regional innovation systems, metropolitan areas and clusters.

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