



Literatur fürs Controlling (German Edition)

Anika Erdmann

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Studienarbeit aus dem Jahr 2007 im Fachbereich Ingenieurwissenschaften - Wirtschaftsingenieurwesen, Note: 1,7, Hochschule Bremen, Veranstaltung: Controlling, 0 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: In unserer Präsentation Literaturbeispiele für funktions- und branchenbezogenes Controlling,

haben wir uns größtenteils auf die Literatur beschränkt, die auch in den Bibliotheken des Landes Bremen zu finden ist. Wir haben uns bewusst dafür entschieden, da es unseren Kommilitonen auch möglich sein soll, diese Literatur zu nutzen, da sie überwiegend sehr teuer ist und daher nicht für den studentischen Geldbeutel geeignet.

Gerade die Universitätsbibliothek sowie die Teilbibliothek für Nautik und Wirtschaft an der Werderstrasse, bieten ein umfassendes Sortiment an den wichtigsten Büchern sowie Magazinen zu dem umfangreichen Thema Controlling.

Eine anschließende durchgeführte Internetrecherche auf renommierten Controllingseiten, brachte beinahe dieselben Ergebnisse der zu empfehlenden Literatur.

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