



Analyzing Complex Appraisals for Business Professionals

Shannon Pratt, John Lifflander

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Everything You Need to Know About Appraisals—in One Essential Guide

A must-have resource for business professionals who aren't appraising experts, this easy-to-understand guidebook provides the ultimate crash course for evaluating a wide range of properties and enterprises, including:

- Land and Home Appraisals
- Commercial Appraisals
- Industrial Building Appraisals
- Machinery and Equipment Appraisals
- Valuing Businesses, including Asset, Income, and Market Values

Written by two experts in the field, it's the perfect one-stop guide for analyzing appraisals. Filled with detailed instructions and invaluable insider's advice, the book is designed to make the appraising process as clear and simple as possible.

Shannon P. Pratt, PhD (Portland, OR) is among the best-known authorities in the field of business valuation and has written numerous books on the subject. He is Chairman and CEO of Shannon Pratt Valuations, Inc.; Publisher Emeritus for Business Valuation Resources, LLC; and a member of the board of directors of Paulson Capital Corp.

John Lifflander, ASA (Ridgefield, WA) is an accredited senior appraiser with the American Society of Appraisers, author of numerous publications, instructor, and expert witness in valuation litigation with over thirty years of appraisal experience in all types of properties, with specialization in large industrial facilities. He is CEO of Covenant Consultants, Inc.

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