



Green Business: Entrepreneur's Step-by-Step Startup Guide

Entrepreneur Press

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Gain the Eco-Advantage in Today's Business World!

Do you have a go green or go home attitude? If so, you've got the right outlook for today's business world. Discover how to establish your business as a green business-starting at the ground level, and starting now!

From helping you explore environmentally-friendly opportunities to choosing eco-friendly means of production, our experts take you step by step, and show you how to protect our planet while building your business. Learn business basics with a green twist including financing, office setup, day-to-day operations and so much more!

Discover your business and your green competitive edge

Create a sustainable business model-no matter what business you choose

Get funding from green lenders

Manage your company's carbon footprint

Incorporate practical and innovative, earth-friendly solutions at every stage

Establish an environmentally responsible business culture

Use effective marketing to capture customers and keep them coming back

And more

Plus, gain innovative insights, ideas, and concepts from 22 successful green businesses!

The First Three Years

In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges.

- Pin point your target market
- Uncover creative financing for startup and growth
- Use online resources to streamline your business plan
- Learn the secrets of successful marketing
- Discover digital and social media tools and how to use them
- Take advantage of hundreds of resources
- Receive vital forms, worksheets and checklists
-

From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success.

BONUS: Entrepreneur's Startup Resource Kit!

Every small business is unique. Therefore, it's essential to have tools that are customizable depending on

your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your fingertips!

You'll find the following:

The Small Business Legal Toolkit

When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.

Sample Business Letters

1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.

Sample Sales Letters

The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

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Kathleen Bonds:

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