



# **Innovation and Technology of Women's Intimate Apparel (Woodhead Publishing Series in Textiles)**

*W Yu, J Fan, S-P Ng, S Harlock*

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The intimate apparel business is undergoing major technological change. New measurement and design techniques, combined with innovative materials and production methods, are transforming the range, quality and applications of women's lingerie. This important book provides an authoritative review of these developments

After an introductory chapter on the concept of body beauty, a first group of chapters discuss innovations in the manufacture of brassieres, including developments in breast measurement and sizing, innovations in bra design and improvements in bra pattern technology. The following sequence of chapters reviews key developments in girdles. Topics discussed include innovations in girdle design and use and research on the physiological effects of body shapers. The book concludes by assessing developments in intimate apparel with special functions such as sports bras, and innovation in knitted and seamless intimate apparel.

Innovation and technology of women's intimate apparel is a standard reference for designers and engineers working in this important area of the textile industry.

- Reviews the technological and innovative developments of ladies intimate apparel
- Describes the research principles and scientific understandings of size, materials, pattern and fit to achieve functional and technical design
- Written by leading experts in the field

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