



Investing in a Post-Enron World

Paul Jorion

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Asset-protecting strategies for the millions of investors spooked by the ongoing Enron debacle

The collapse of Enron--one of the most costly bankruptcy cases in history--has led millions of investors to question the safety of their portfolios and retirement plans. *Investing in a Post-Enron World* gives wary investors the tools they need to determine the safety of any investment and outlines a step-by-step program for ensuring that their portfolios are shielded from sudden disasters.

The first Enron book specifically for investors, *Investing in a Post-Enron World* pulls no punches in telling investors what to buy and whom to trust, along with red flags to watch for. Its numerous methods for minimizing risk and overexposure include:

- A quick course in investing and finance
- Guidelines for pulling the truth from financial statements
- Rules for "Enron-proofing" a portfolio through diversification
- Simple techniques for valuing a company and its stock
- Ways to manage downside risk
- How to become a "financial sleuth"

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